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FOURTH ANNUAL *GRAND PARK + THE MUSIC CENTER'S N.Y.E.L.A.* TO PROVIDE A PLATFORM FOR ANGELENOS TO SHARE HOPES AND DREAMS FOR 2017 AT THE WEST COAST'S FLAGSHIP NEW YEAR'S EVE CELEBRATION

– Light Projections Throughout the Highly Popular Free Event Lead Up to 3D Animation on City Hall for a One-of-a-Kind Countdown to Midnight –

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LOS ANGELES (December 8, 2016) – Los Angeles will put its mark on New Year's Eve celebrations around the world as Angelenos join together with friends and family to share their hopes, dreams and resolutions for 2017 at the fourth annual [*Grand Park + The Music Center's N.Y.E.L.A.*](#) The West Coast's flagship New Year's celebration will feature three stages with live music, DJs and dancing throughout the night; large scale inflatable art; and 3D digital video mapping on City Hall along with an integrated light show to count down to the new year in true L.A. style. The free family-friendly event, which attracts thousands from all over Southern California and beyond, reinforces Downtown Los Angeles as a destination for a grand-scale New Year's Eve experience. *Grand Park + The Music Center's N.Y.E.L.A.* takes place from 8:00 p.m. on December 31, 2016 to 1:00 a.m. on New Year's Day, and will cover 90 acres from The Music Center Plaza to City Hall (Hope Street to Spring Street) and from Temple Street to 2nd Street. More than 50,000 people are expected to attend.

This year's event carries on Grand Park's tradition of being a home to Los Angeles-based artists by featuring local artists on three stages that will showcase Latin, Funk, Soul, Hip-Hop, Disco and Global music. With Samba dancers, a Hip-Hop dance crew, bands and some of the city's top DJs, the evening's entertainment promises to get everyone up and dancing. Guests will also enjoy free photo booths and a wide range of food vendors.

"*Grand Park + The Music Center's N.Y.E.L.A.* represents the best of Los Angeles with people from all over Southern California coming together in the heart of the civic center to welcome the new year and celebrate the diversity that makes our community exceptional," said Rachel Moore, president and CEO of The Music Center. "We are honored to showcase so many talented local artists and to partner with community members and the County of Los Angeles to host the celebration that has become the number one New Year's tradition in Los Angeles," Moore added.

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The evening will include *Grand Park + The Music Center's N.Y.E.L.A.* signature countdown, a brilliant visual spectacular, which this year features an integrated light show in addition to 3D digital mapping projections. The countdown will transform the west facing facade of City Hall, enveloping the iconic building with a series of colorful, geometric and multi-dimensional animated light projections that reflect the event's theme "*The Sky's The Limit.*" For the third year, the countdown and projections will be created and designed by Garson Yu, artistic director, and his Emmy award-winning design agency yU+co.

"Tens of thousands of Angelenos have made *Grand Park + The Music Center's N.Y.E.L.A.* Los Angeles' favorite New Year's Eve celebration, and this year will be no exception," said Lucas Rivera, vice president of Grand Park. "What an incredible opportunity for L.A. to unite together as we experience the eye-dazzling imagery of our own special countdown and look toward an even brighter future in 2017," he added.

Guests can expect a wide variety of musical performances throughout the evening including the big bold sounds of Afro-Latin Funk band Jungle Fire, Hip-Hop artist Lyric Jones, singer songwriter AfroDeyte, Latin Soul singer QVLN and DJ Expo on the "Countdown Stage" on Grand Park's Event Lawn in front of City Hall between Broadway and Spring Street. The evening's entertainment also includes DJs Victoria Van Damn, Gazoo Olmedo and José Marquez spinning the classics at the "Get Down Stage" on Grand Park's Performance Lawn between Grand Avenue and Hill Street, and a mix of Electronic, Hip-Hop, Disco and Soul music with DJ Rell and Paris Paul at the "Funk Town" Stage on The Music Center's Plaza. Additional artists to be announced.

For more information about *Grand Park + The Music Center's N.Y.E.L.A.*, visit grandparkla.org/nyela or musiccenter.org/nyela

CALENDAR INFORMATION: *Grand Park + The Music Center's N.Y.E.L.A.*

December 31, 2016, 8:00 p.m. – January 1, 2017 1:00 a.m.

grandparkla.org/nyela or musiccenter.org/nyela

- Throughout all of Grand Park and on The Music Center Plaza plus adjacent streets, with a footprint from Hope Street to Spring Street and from Temple Street to 2nd Street.
- Free event.
- Take the Metro Red or Purple Lines to Civic Center/Grand Park station or the Gold Line to Little Tokyo/Arts District Station. Note: The Temple Street portal at the Civic Center/Grand Park station will be closed until midnight. It will re-open at midnight for event exit only. Please use the 1st Street portal of Civic Center/Grand Park station to access the event. Metro service runs 24 hours on New Year's Eve with free fares from 9:00 p.m. - 2:00 a.m. Details on metro.net.
- Food and non-alcoholic beverages for sale throughout the event.
- Performance times:
 - 8:00 p.m., December 31, 2016 – 1:00 a.m., January 1, 2017 on the "Countdown Stage" located in Grand Park; and
 - 8:00 p.m., December 31, 2016 – 1:00 a.m., January 1, 2017 on the "Get Down Stage" located in Grand Park and the "Funk Town Stage" located on The Music Center Plaza.

Countdown at 11:55 p.m., December 31, 2016, N.Y.E.L.A. 2017: 3-D Projection Spectacular on the west facade of City Hall.

About Grand Park

A vibrant outdoor gathering place, Grand Park is a beautiful public park for the entire community in Los Angeles County. With expansive green space for gatherings large and small, Grand Park celebrates the county's cultural vitality and is host to community events, cultural experiences, holiday celebrations, and many other activities that engage and attract visitors from all communities. The 12-acre Grand Park stretches from The Music Center on the west to City Hall on the east and is easily accessible by Metro via the Red/Purple line to the Civic Center/Grand Park station. The park was named one of American Planning Association's 10 "Great Public Spaces" in the U.S. for 2013. Working closely with the county, The Music Center is responsible for all operations and programming for the park. For more information, visit grandparkla.org. Follow Grand Park on Facebook (GrandParkLosAngeles), as well as Twitter, Instagram and Snapchat (@GrandPark_LA).

About The Music Center

As L.A.'s performing arts destination, The Music Center is L.A.'s home to the world's greatest artistic programs and events. With four iconic theaters and four renowned resident companies – Center Theatre Group, the LA Master Chorale, the LA Opera and the LA Philharmonic – and recognized for its illustrious dance programming, Glorja Kaufman Presents Dance at The Music Center, The Music Center is a destination where audiences find inspiration in the very best of live performance, as well as nationally recognized arts education and participatory arts experiences. The Music Center also programs and manages Grand Park, a 12-acre adjacent greenspace, with year-round free programming. For more information, visit musiccenter.org. Follow The Music Center on Facebook, Twitter, Instagram and Snapchat (@MusicCenterLA).

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