

FOR IMMEDIATE RELEASE

**ECLECTIC ARTISTIC TALENT, IMAGINATION AND INTERACTIVE ART-MAKING TRANSFORM
THE MUSIC CENTER PLAZA INTO CREATIVE SPACES WITH *POP-UPS!* @MUSICCENTERLA****– Activities Join Line-up of Music Center Signature Programming at Day-Long
October 11 Open House to Celebrate The Music Center’s 50th Anniversary –**

LOS ANGELES (September 3, 2014) – For the first time, [The Music Center](#) collaborates with a diverse group of some of Los Angeles’ most creative visual and performing artists along with its community partners to introduce new, free or low-cost interactive art-making opportunities on The Music Center Plaza called [Pop-Ups! @MusicCenterLA](#). These “pop-up” experiences will launch as part of [The Music Center’s 50th Anniversary Open House](#) on Saturday, October 11, 2014. The day-long event invites the public to celebrate The Music Center’s 50th Anniversary, with tours of all four Music Center venues and a full day of arts experiences at both The Music Center and in Grand Park.

Pop-Ups! @MusicCenterLA is inspired by the cultural fusion of Los Angeles, including its distinctive cuisines and diverse visual heritage, as well as by dance movement traditions from around the globe. Visitors to The Music Center Plaza can enjoy guided culinary experiences around a communal table, create their own custom design in an outdoor print studio, learn dancing from around the world, and visit an outdoor mobile museum that chronicles the expansive narratives of this generation. The result of a collaboration over the spring and summer of 2014 between The Music Center and a number of its community partners, *PopUps! @MusicCenterLA* brings together multiple art-making genres and local artists, curated and co-developed by The Music Center, along with community organizations. Each of the artists has extensive experience working with local communities on art-making initiatives. Joining together for a series of workshops and discussions, the newly formed artistic teams devised ways for individuals to express themselves through the different art-making genres. This led to the creation of art-making experiences that are being held in the local communities and that will now have a platform on The Music Center Plaza.

“*Pop-Ups! @MusicCenterLA* is an expression of the cultural and social interests of the many unique communities in Los Angeles and the ingenuity and insights of some of LA’s top artists,” said Ming Ng, senior director of programming for The Music Center. “These pop-up arts experiences will transform The Music Center Plaza into creative pop-up spaces that connect people to each other through the enjoyment of dynamic artistic experiences,” she added.

Pop-Ups! @MusicCenterLA includes:

- **Design-Your-Own-Print (10:00 a.m.-3:00 p.m.):** At this free outdoor print studio, visual artists guide and inspire individuals of all ages to express their creative side by creating a custom design print. Available while supplies last.

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- **Let's Talk About Food (11:30 a.m.-2:15 p.m.):** This free, 30-minute guided culinary adventure brings friends and strangers together around a communal table to examine food as a gateway to cultural history and community. Online registration required in advance at <http://www.musiccenter.org/popups/food> with a maximum of two reservations per person. Recommended for ages 5+.
- **A Taste of Dance the Line (11:00 a.m.-4:00 p.m.):** This outdoor dance studio will explore the multiple variations of line dancing around the world, ranging from the *Dance of the Little Swans* from the iconic ballet, *Swan Lake*, and Country Line Dance, to Ondo (Japanese festival line dancing), Caribbean and more. \$1 per 20-minute lesson; first come, first served. All ages. No experience necessary.
- **Pop-Up Museum (9:00 a.m.-4:00 p.m.):** This free multi-dimensional gallery features never-before-seen interviews, stories and visuals that chronicle the non-fiction narratives of today's generation, from young to old. All ages.

Artists involved in the Music Center collaboration include visual artist and screen printer Dewey Tafoya, Handbuilt Studio's Juliette Bellocq and Yuju Yeo, graphic designer Tom Kracauer, Assistant Professor in Asian American Studies and performance studies expert Christine Balance, design researcher Jacob Brancasi, writer Christopher Dewan, artist Alyse Emdur, Thank You for Coming's artist-in-residence Erin O'Brien, Los Hopper designers Stefano Giustiniani and Maria Jose Quiros, Lula Washington Dance Theatre Associate Director Tamica Washington-Miller, and artist/designer/writer/educator Rosten Woo (Note: Artists bios are included with this release). Community partners include Anderson Munger Family YMCA, Bresee Foundation, EngAge, Esperanza Community Housing Corporation, Homeboy Industries, Koreatown Youth & Community Center, Little Tokyo Service Center, San Pedro & Peninsula YMCA, SIPA (Search to Involve Pilipino Americans), Social Justice Learning Institute, The Wellness Center, Weingart East LA YMCA, and Weingart Wellnes & Aquatic Center YMCA.

In addition to *Pop-Ups! @MusicCenterLA*, The Music Center is presenting a multi-dimensional line-up of its signature programming throughout its October 11 Open House. Visitors can also:

- **TOUR the four Music Center venues** – Free tours of the Dorothy Chandler Pavilion, Mark Taper Forum, Ahmanson Theatre and Walt Disney Concert Hall will be conducted by Music Center Symphonians

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every 15 minutes from 9:00 a.m. to 11:30 a.m. A limited number of tours are available. The public is encouraged to sign up in advance at <http://www.musiccenter.org/events/special-events/Open-House/>

- **SEE World City® Performances** – Los Masis and Bolivia Corazón de America will present the music and dance of Bolivia, launching The Music Center’s 13th season of free family-friendly performances from around the globe. These performances take place at 11:00 a.m. and 12:30 p.m. in the W.M. Keck Amphitheatre, outside at Walt Disney Concert Hall. World City has celebrated 77 different cultures and featured more than 140 extraordinary companies of musicians, dancers and theatre artists. Free tickets are distributed on Grand Avenue at 2nd Street with tickets for the 11:00 a.m. performance available at 10:00 a.m., and tickets for the 12:30 performance available at 11:00 a.m.
- **DRAW at Make Your Mark in the Park** – Angelenos will join together to celebrate the act of drawing in Grand Park at the free Big Draw LA flagship event. This fun-filled, creative event transforms Grand Park into a giant experimental drawing studio, welcoming thousands of Angelenos to draw together in a series of participatory drawing activities and enjoy public performances. Activities take place from 11:00 a.m. – 4:00 p.m.
- **EXPERIENCE world-class performing arts** – Performances include:
 - The Australian Ballet-Graeme Murphy’s *Swan Lake*, presented by Glorlya Kaufman Presents Dance at The Music Center, at the Dorothy Chandler Pavilion 1:30 p.m.
 - *The Trip to Bountiful*, presented by Center Theatre Group, at the Ahmanson Theatre at 2:00 p.m.
 - *Marjorie Prime*, presented by Center Theatre Group, at the Mark Taper Forum at 2:30 p.m.

Tickets for individual performances are available at <http://www.musiccenter.org/>

About The Music Center

Now celebrating its 50th anniversary year, The Music Center is LA’s home to the world’s greatest artistic programs and events. With four iconic theaters and four renowned resident companies – Center Theatre Group, the Los Angeles Master Chorale, the LA Opera and the LA Philharmonic, and recognized for its illustrious dance programming, Glorlya Kaufman Presents Dance at The Music Center – The Music Center is a destination where audiences find inspiration in the very best of live performance, as well as nationally recognized arts education and participatory arts experiences. For more information, visit

<http://www.musiccenter.org/>

CALENDAR INFORMATION

The Music Center Open House

October 11, 2014

135 N. Grand Avenue

Los Angeles, CA 90012

All ages, all access

Note: Activities on The Music Center Plaza and in all four venues of The Music Center

Times vary depending on event or performance.

- **Guided tours of The Music Center venues**

Dorothy Chandler Pavilion, Mark Taper Forum, Ahmanson Theatre and Walt Disney Concert Hall

Every 15 minutes from 9:00 a.m. – 11:30 a.m.

Free

Sign up in advance at <http://www.musiccenter.org/events/special-events/Open-House/>

- **Pop-Ups! @Music Center LA**

The Music Center Plaza

- Design-Your-Own-Print (10:00 a.m. – 3:00 p.m.) – free

- Let's Talk About Food (11:30 a.m. – 2:15 p.m.) – free/online registration required at

<http://www.musiccenter.org/popups/food>

- A Taste of Dance the Line (11:00 a.m. – 4:00 p.m.) \$1 for 20-minute lesson

- Pop-Up Museum (9:00 a.m. – 4:00 p.m.)

- **World City performances**

W.M. Keck Amphitheatre, outside at Walt Disney Concert Hall (11:00 a.m. and 12:30 p.m.)

Tickets for the 11:00 a.m. performance available starting at 10:00 a.m.

Tickets for the 12:30 p.m. performance available starting at 11:00 a.m.

Free

- **Make Your Mark in the Park**

Grand Park, immediately across the street from The Music Center

11:00 a.m. – 4:00 p.m.

Free

- **Australian Ballet-Graeme Murphy's Swan Lake, presented by Glorja Kaufman Presents Dance at The Music Center**

Dorothy Chandler Pavilion

1:30 p.m.

Tickets available at <http://www.musiccenter.org/>

- **The Trip to Bountiful, presented by Center Theatre Group**

Ahmanson Theatre

2:00 p.m.

Tickets available at <http://www.musiccenter.org/>

- **Marjorie Prime, presented by Center Theatre Group**

Mark Taper Forum

2:30 p.m.

Tickets available at <http://www.musiccenter.org/>

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Biographical Profiles

Artists/Pop-Ups! @MusicCenterLA

Christine Balance

Christine Bacareza Balance is currently an assistant professor in Asian American Studies at the University of California, Irvine. Prior to completing her PhD dissertation, she was a research consultant in the Ford Foundation's Arts & Culture Program. Her writing has been published in *Women & Performance: a feminist journal*, the *Journal of Asian American Studies (JAAS)*, *Theatre Journal*, as well as online at In Media Res. Balance has presented her work in both national (ASA, PSi, AAAS; Princeton University, Experience Music Project, University of Hawaii-Manoa, USC, UCLA and UC Berkeley) and international venues (University of Santo Tomas, Manila, Philippines and the University of the Philippines, Diliman). She is currently writing a book on popular music, performance and belonging in Filipino America while continuing to collaborate with Lucy San Pablo Burns (UCLA) on an anthology entitled *California Dreaming: Production and Aesthetics in Asian American Art*.

Juliette Bellocq, Handbuilt Studio

Juliette Bellocq is a graphic designer collaborating on cultural, civic and educational projects. She teaches typography at Otis College of Art and Design. Bellocq earned a master of fine arts in graphic design from the California Institute of the Arts. Prior to her graduate work, she studied graphic design and typography in Paris and Den Haag. Her work has been published by *The New York Times*, the *Los Angeles Times*, *I.D. Magazine*, the AIGA, *Graphis*, and exhibited in the Pasadena Museum of Contemporary Art and the Orange County Museum of Art.

Jacob Brancasi

Jacob Brancasi is a designer and researcher who focuses on shaping experiences that reveal and transform participant narratives, behaviors, emotions and aspirations. He creates interfaces, objects and experiences that compel people to self-reflect and share personal insight. His work has been consistently supported and recognized by industry leaders, including Intel Labs, UNICEF Innovation Unit, Kaiser Permanente, the Corporation for Public Broadcasting, and the Core77 Design Awards. Brancasi received a master's degree at Art Center College of Design, and a bachelor's degree at Vassar College.

Christopher DeWan

Christopher DeWan is an award-winning creator of short fiction, screenplays, stag plays and new media. He has published numerous short stories in journals, including *A cappella Zoo*, *Bartleby Snopes*, *The Doctor T. J. Eckleburg Review*, *Grey Sparrow Journal*, *Jersey Devil Press*, and *wigleaf*. He is a winner of The Binnacle's "Ultra-Short Competition" and has been nominated twice for the Pushcart Prize. He works as a strategist and content creator for new media and has collaborated on transmedia properties for Bad Robot, the Walt Disney Company, Universal Pictures, Paramount, Mattel and many others. In 2013, DeWan was a featured copywriter on AMC's *The Pitch*. He has a master of fine arts in critical studies and theater from the California Institute of the Arts and an undergraduate degree in philosophy from Cornell University.

Alyse Emdur

Alyse Emdur works with people, research, photography, video, and drawing. Her work has been exhibited at Printed Matter and the Lambent Foundation in New York City; the University of Texas Visual Arts Center in Austin, TX; the Philadelphia Photo Arts Center in Philadelphia, PA; Bezalel University in Tel Aviv, Israel; the Lab in San Francisco, CA; La Montagne Gallery in Boston, MA; Laura Bartlett Gallery in London, England; Spacibar in Oslo, Norway; In Situ in Paris, France; and Kunststichting Artis in Hertogenbosch, Netherlands.

Tom Kracauer

Tom Kracauer is a graphic artist, designer and curator with a diverse practice that combines deep art historical scholarship with a particular attention to material and process in production. Working in a range of media, including sculpture, printing and digital, Kracauer's work has been notable for its bold graphic clarity, imbued with subtle and searching visual metaphors. He received a bachelor of arts cum laude (Art History and Studio Printmaking) from Carlton College, and a masters in fine arts (Graphic Design) from the California Institute of the Arts, where he is currently an adjunct faculty member. Among his recent exhibition designs are the inaugural installation of the Orientation Experience at the Museum at Eldridge Street, at the historic Eldridge Street Synagogue in New York (2014), the nationally acclaimed retrospective *Deborah Sussman Loves Los Angeles!* at the Woodbury University Hollywood Gallery (2014), and *Inbox* at CalArts (2013). Kracauer has created digital exhibitions on the California artists, The Los Angeles Fine Arts Squad and Environmental Communications, that both explore the documentary potential of interactive digital archives.

Los Hopper: Maria Jose Quiros + Stefano Giustiniani

Los Hopper is a cooperative design studio in Los Angeles run by Costa Rican husband and wife duo, Stefano Giustiniani and Maria Jose Quiros. Their work includes publications, periodicals, community workshops, logotypes, posters, illustrations and art directing. Los Hopper is dedicated to the ideation of communally active design initiatives, most notably through its bilingual publication, *El Gato*. The design team's work derives from a practical union between design theories and activities and the implementation of fundamental social and cultural anthropological notions.

Erin O'Brien

Genevieve Erin O'Brien is a Queer Vietnamese/Irish/American artist, culinary adventurer, community organizer and educator. She lives and works in Los Angeles and in Ho Chi Minh City, Vietnam. O'Brien holds a masters of fine arts in performance from the School of the Art Institute of Chicago. In 2009, she was a Fulbright Fellow in Vietnam. O'Brien uses performance, video and installation to explore notions of "home" and "homeland." Her conceptual and durational performances, one woman shows, as well as installations and videos have been presented at galleries and public venues both nationally and internationally.

Dewey Tafoya

Dewey Tafoya hails from the streets of Boyle Heights, Los Angeles. Primarily a visual artist and screen printer, Tafoya's work is heavily influenced by the urban landscapes, cultures and communities of inner-city Los Angeles. Often using satirical humor, Dewey's work tends to deconstruct historical contexts and then reconstruct them from the viewpoint of the oppressed and/or the under-represented. As a teaching artist, Dewey has been a part of the Self Help Graphics & Art Día de los Muertos community arts workshops for the

past several years and currently teaches a monthly D.I.Y. screen printing workshop. He also provides mobile art workshops for the organization. Dewey has been a part of the City of Los Angeles' Summer Night Lights program for the past five years, providing screen printing workshops for youth in Watts and South Los Angeles. He is currently working with at-risk teens in continuation high schools and programs such as ArtWorx LA, teaching screen printing and graphic design.

Tamica Washington-Miller

Tamica Washington-Miller is the associate director of Lula Washington Dance Theatre. She is the daughter of founders Lula and Erwin Washington. Washington-Miller grew up in the dance company from childhood and was a student, member of the Youth Dance Ensemble, an apprentice and then a company member. She has choreographed half a dozen works for the touring company and is well known as a soloist and leading dancer in such works as *We Wore the Mask*, *Ode to the Sixties*, *Tasting Muddy Waters*, *Angelitos Negros*, and other works. She manages various programs for Lula Washington Dance Theatre including the Summer Intensive, the Dance All Day event for Taste of Soul, and the Lula Washington Dance Theatre partnership with Dorsey High School. Washington-Miller choreographs the annual Kappa Alpha Kappa fraternity's Kappa League presentation and helps mount the annual Youth Recital and Kwanzaa festival.

Yuju Yeo, Handbuilt Studio

Yuju Yeo is an artist and graphic designer influenced profoundly by craft. She incorporates hand-crafted elements into her designs and views the process of art as an opportunity for innovation. She has more than a decade of experience developing structures and communicating ideas in many different media, including print, the web and architectural spaces. Her work has been recognized by AIGA, *I.D. Magazine*, *Print Magazine*, California Design Biennial, *The New York Times*, the *Los Angeles Times*, and has been exhibited in various places, including the Pasadena Museum of California Arts, National Design Center, Architecture and Design Museum and Art Center College of Design. Yeo earned a bachelor of fine arts in graphic design from the California Institute of the Arts and a bachelor of fine arts in visual communications from Hongik University in Korea.

Rosten Woo

Rosten Woo is an artist, writer and educator living in Los Angeles. He is co-founder and former executive director of the Center for Urban Pedagogy (CUP), a New York based non-profit organization dedicated to using art and design to foster civic participation. His work has been exhibited at the Cooper-Hewitt Design Triennial, the Venice Architecture Biennale, Netherlands Architectural Institute, Storefront for Art and Architecture, Lower East Side Tenement Museum, and various piers, public housing developments, tugboats, shopping malls and parks in New York City and Los Angeles. Woo has written on design, politics and music for such publications as the *Village Voice*, *Rolling Stone*, *City Limits*, and *Metropolis Magazine*. His first book, *Street Value*, was published by Princeton Architectural Press in 2010. Woo recently completed art commissions for the city of Los Angeles, Los Angeles County and the National Endowment for the Arts. He teaches art and design at the California Institute of the Arts, Pomona College, and Art Center College of Design. He has lectured nationally at such institutions as the Netherlands Architectural Institute, Brown University, Chicago University, MIT, Princeton, the Maryland Institute College of Art, the California College of the Arts, and the Chicago Art Institute. He has served on the boards of the Los Angeles Forum, Place in History and the Groundswell Community Mural Project.